

IGNYT Co-Op

Email Follow-Up Sequence

30 emails · 870 days

Last updated June 29, 2026

Email 1 - Day 0

SUBJECT: Your ORYGN / IGNYT Guide Is Ready (Plus 2 Short Videos)

Hi {{participant_first_name}},

Thanks for asking for our guide! Quick question first: what made you reach out? More energy? A healthy weight? A little extra money?

Whatever it is, you are in the right place. We keep things simple and honest. No hype.

Your guide is ready right now. I also added two short videos that show you how it works. Watch them and grab your guide here:

<https://ignyt.download.leadpower.net>

And here is the best part. I am your own helper. Go to my page and I will answer your questions and help you take the next step. It is free, with no pressure. Visit my page here: [{{custom_link}}](#). It is the fastest way to reach me.

Best regards,

{{representative_name}}
{{representative_email}}
{{representative_phone}}

If you no longer wish to receive these updates, you can unsubscribe here: [{{unsubscribe_link}}](#)

Email 2 · Day 2

SUBJECT: Tired of the Daily Energy Crash?

Hi {{participant_first_name}},

Can I ask you something? By the afternoon, do you feel like you run out of gas?

Lots of people do. They grab coffee or sugar, feel good for a bit, then crash again.

What if the real fix is deeper down, inside your cells?

The two short videos show how to get steady energy without the crash. Watch here:

<https://ignyt.download.leadpower.net>

Want me to help it make sense? Go to my page. I will answer your questions, one person to another, free: [{{custom_link}}](#).

Best regards,

{{representative_name}}

{{representative_email}}

{{representative_phone}}

If you no longer wish to receive these updates, you can unsubscribe here: [{{unsubscribe_link}}](#)

Email 3 - Day 6

SUBJECT: Why Do So Many Side Gigs Fizzle Out?

Hi {{participant_first_name}},

Have you ever tried something on the side that promised the moon... then died fast?

It is tiring. So here is a better question: what would a calm, steady plan look like for you?

That is what we do. A simple system, not a big hyped launch. We make our own products, so the quality stays the same.

See how the system works in the short videos here:

<https://ignyt.download.leadpower.net>

Not sure if it fits your life? That is what I am here for. Visit my page and I will walk you through it, step by step: [{{custom_link}}](#).

Best regards,

{{representative_name}}
{{representative_email}}
{{representative_phone}}

If you no longer wish to receive these updates, you can unsubscribe here: [{{unsubscribe_link}}](#)

Email 4 · Day 12

SUBJECT: What's Really Inside ORYGN / IGNYT?

Hi {{participant_first_name}},

When you put something in your body, do you not want to know what it is?

I do too. Ours is built on a special ingredient from Norwegian salmon. Scientists have studied it for your health and for keeping your muscle strong.

No guessing. No fads. Just real science.

The short videos explain it in plain words here:

<https://ignyt.download.leadpower.net>

Have a question about it? My page is the quickest way to ask me. I am happy to help, free: [{{custom_link}}](https://ignyt.download.leadpower.net).

Best regards,

{{representative_name}}
{{representative_email}}
{{representative_phone}}

If you no longer wish to receive these updates, you can unsubscribe here: [{{unsubscribe_link}}](https://ignyt.download.leadpower.net)

Email 5 - Day 20

SUBJECT: Build on Sand, or on Solid Rock?

Hi {{participant_first_name}},

Quick question. If you built something for your future, would you want it on sand, or on solid rock?

Many plans lean on other companies that cut corners. We do not. We make our own products. So we control the quality and never run out.

When you build with us, you build on solid rock.

See how it works in the videos here:

<https://ignyt.download.leadpower.net>

Want to talk it over? Book a quick call with me on my page. Short and easy, I promise: {{custom_link}}.

Best regards,

{{representative_name}}

{{representative_email}}

{{representative_phone}}

If you no longer wish to receive these updates, you can unsubscribe here: {{unsubscribe_link}}

Email 6 · Day 30

SUBJECT: Lose Weight, Not Your Strength

Hi {{participant_first_name}},

Here is a question most plans skip. When you lose weight, are you losing fat — or muscle?

Crash diets often take your muscle and leave you weak. That is not real progress.

Our salmon peptide helps you reach a healthy weight while you stay strong. The goal is lasting health, not a quick number.

See the full plan in the short videos here:

<https://ignyt.download.leadpower.net>

Want a plan built around your goals? Go to my page and I will help you make one, free: [{{custom_link}}](#).

Best regards,

{{representative_name}}

{{representative_email}}

{{representative_phone}}

If you no longer wish to receive these updates, you can unsubscribe here: [{{unsubscribe_link}}](#)

Email 7 · Day 42

SUBJECT: What If You Could Try It Risk-Free?

Hi {{participant_first_name}},

Let me ask — what stops you from trying new things? For most people, it is the fear of wasting money.

So we took that fear away. If it does not work for you, you get your money back. Simple.

No pushy sales. Just an honest path to better health or extra money.

The videos explain it all here:

<https://ignyt.download.leadpower.net>

Got a question about how it works? Ask me on my page. I will give you a straight answer, free: [{{custom_link}}](https://ignyt.download.leadpower.net).

Best regards,

{{representative_name}}

{{representative_email}}

{{representative_phone}}

If you no longer wish to receive these updates, you can unsubscribe here: [{{unsubscribe_link}}](https://ignyt.download.leadpower.net)

Email 8 - Day 56

SUBJECT: More Time, or More Stress?

Hi {{participant_first_name}},

Why do people want a side gig? Usually for two things: more time and more choices.

But here is the catch. If a business eats up all your free time, what is the point?

Our system fits your real life. I give you the tools, the training, and the help, so you can go at your own pace.

See how it works here:

<https://ignyt.download.leadpower.net>

Want to start small and simple? Visit my page. I will show you the first easy step, free: {{custom_link}}.

Best regards,

{{representative_name}}

{{representative_email}}

{{representative_phone}}

If you no longer wish to receive these updates, you can unsubscribe here: {{unsubscribe_link}}

Email 9 · Day 72

SUBJECT: Where Does Real Energy Come From?

Hi {{participant_first_name}},

Be honest. How many times have you tried to beat tired with one more coffee?

Real energy does not come from coffee. It starts deep inside, in your cells. When your cells get what they need, steady energy follows.

Our salmon peptide was studied for that exact kind of help.

The short videos make it simple. Watch here:

<https://ignyt.download.leadpower.net>

Curious how it could work for you? My page is the place to ask me. I would love to help: [{{custom_link}}](#).

Best regards,

{{representative_name}}

{{representative_email}}

{{representative_phone}}

If you no longer wish to receive these updates, you can unsubscribe here: [{{unsubscribe_link}}](#)

SUBJECT: You Don't Have to Do This Alone

Hi {{participant_first_name}},

When you tried things before, did you ever feel left on your own to figure it out?

That is the part most companies skip. We do not just hand you a product. We give you a full plan, and I walk right beside you.

We take out the guessing so you can make steady progress.

See how I help you in the videos here:

<https://ignyt.download.leadpower.net>

The best help is one-on-one. That is me. Come to my page and let us talk, free and with no pressure: <https://ignyt.download.leadpower.net>.

Best regards,

{{representative_name}}
{{representative_email}}
{{representative_phone}}

If you no longer wish to receive these updates, you can unsubscribe here: <https://ignyt.download.leadpower.net>

SUBJECT: It's Okay to Be a Little Unsure

Hi {{participant_first_name}},

Are you a little unsure about health and money offers? Good. You should be. There are a lot of empty promises out there.

So we keep it simple. If it does not work, you get your money back. That is how sure we are.

No tricks. Just honest help.

The videos walk you through our promise here:

<https://ignyt.download.leadpower.net>

Still have doubts? That is fine. Ask me anything on my page. I am here to earn your trust, not push you: {{custom_link}}.

Best regards,

{{representative_name}}
{{representative_email}}
{{representative_phone}}

If you no longer wish to receive these updates, you can unsubscribe here: {{unsubscribe_link}}

Email 12 · Day 132

SUBJECT: Small Steps Beat Big Crashes

Hi {{participant_first_name}},

Quick question. Has a crash diet or a rushed business ever really lasted for you?

Real change is slow and steady. It comes from small daily habits — for your health and your money both.

Our products and our plan are built for that. Small steps. Real ingredients. A clear path.

See how to start small in the videos here:

<https://ignyt.download.leadpower.net>

Want a simple plan made for you? Go to my page and I will build one with you, free: [{{custom_link}}](#).

Best regards,

{{representative_name}}

{{representative_email}}

{{representative_phone}}

If you no longer wish to receive these updates, you can unsubscribe here: [{{unsubscribe_link}}](#)

SUBJECT: Do You Know Where Your Stuff Comes From?

Hi {{participant_first_name}},

Here is a good question about anything you take. Do you really know where it comes from?

Lots of brands buy from far away and just hope it is good. We do not. We make our own. So every batch is the same high quality, every time.

See our quality story in the videos here:

<https://ignyt.download.leadpower.net>

Have a question about how we make it? Ask me on my page. I will tell you the truth, free: [{{custom_link}}](#).

Best regards,

{{representative_name}}
{{representative_email}}
{{representative_phone}}

If you no longer wish to receive these updates, you can unsubscribe here: [{{unsubscribe_link}}](#)

SUBJECT: A Fad, or a Future?

Hi {{participant_first_name}},

Let me ask you this. Ten years from now, what do you want to look back on — one more fad, or something steady you built?

Fads fade. Steady lasts. Our salmon peptide is backed by real science, and our plan grows the slow, steady way.

We are not chasing trends. We are here to help you build lasting health and real choices.

See the big picture in the videos here:

<https://ignyt.download.leadpower.net>

Want to hear more? I would love to share it. Come to my page and let us talk: {{custom_link}}.

Best regards,

{{representative_name}}
{{representative_email}}
{{representative_phone}}

If you no longer wish to receive these updates, you can unsubscribe here: {{unsubscribe_link}}

Email 15 · Day 210

SUBJECT: Did You Watch the Videos Yet?

Hi {{participant_first_name}},

Quick check-in. The last few weeks, I have shared how ORYGN / IGNYT can help with steady energy, a healthy weight, or extra money.

So let me ask — what stood out to you the most?

If you have not seen the two short videos yet, that is the easy next step. They tie it all together:

<https://ignyt.download.leadpower.net>

And you are not alone in this. Come to my page and I will answer any question you have, free and with no pressure: {{custom_link}}.

Best regards,

{{representative_name}}
{{representative_email}}
{{representative_phone}}

If you no longer wish to receive these updates, you can unsubscribe here: {{unsubscribe_link}}

SUBJECT: A Fair Question to Ask Yourself

Hi {{participant_first_name}},

Here is a gentle question. If the next six months looked just like the last six, how would you feel?

For a lot of people, that thought wakes them up. Not pressure — just honesty.

The good news? One small step today can change that picture.

That step starts with the videos here:

<https://ignyt.download.leadpower.net>

Not sure where to begin? That is what I am for. Visit my page and I will show you step one, free: {{custom_link}}.

Best regards,

{{representative_name}}

{{representative_email}}

{{representative_phone}}

If you no longer wish to receive these updates, you can unsubscribe here: {{unsubscribe_link}}

SUBJECT: What Would a Better Day Feel Like?

Hi {{participant_first_name}},

Close your eyes for a second. Picture waking up rested. Your energy stays steady all day. You feel good in your own skin.

What would that change for you — at work, at home, everywhere?

That picture is the whole point. Not perfect. Just better.

The short videos show the simple path there:

<https://ignyt.download.leadpower.net>

Want me to help make it real for you? Come to my page. I will build a plan that fits your life: {{custom_link}}.

Best regards,

{{representative_name}}
{{representative_email}}
{{representative_phone}}

If you no longer wish to receive these updates, you can unsubscribe here: {{unsubscribe_link}}

SUBJECT: The Quiet Cost of “Maybe Later”

Hi {{participant_first_name}},

Can I share a thought? “Maybe later” feels safe. But later has a quiet cost — one more month of the same tired, stuck feeling.

I will not rush you. I will just ask: what is one thing you would like to feel better about by next month?

The first step is easy and free. Watch the videos and get your guide:

<https://ignyt.download.leadpower.net>

Then come see me. On my page I will help you take that first step, with no pressure at all: [{{custom_link}}](#).

Best regards,

{{representative_name}}
{{representative_email}}
{{representative_phone}}

If you no longer wish to receive these updates, you can unsubscribe here: [{{unsubscribe_link}}](#)

SUBJECT: What Would a Little Extra Money Do?

Hi {{participant_first_name}},

If an extra few hundred dollars showed up each month, what would you do first? Pay a bill? Save it? Just breathe easier?

That is what choices feel like. And you do not have to quit your job or take a big risk to start.

Our simple, step-by-step plan is built for real life. See how it works here:

<https://ignyt.download.leadpower.net>

Want me to walk you through it? Book a quick call on my page. Short and easy: [{{custom_link}}](#).

Best regards,

{{representative_name}}
{{representative_email}}
{{representative_phone}}

If you no longer wish to receive these updates, you can unsubscribe here: [{{unsubscribe_link}}](#)

SUBJECT: The Questions People Ask Me Most

Hi {{participant_first_name}},

Want to know what people ask me most? “Is it really backed by science?” “What if it does not work?”
“Do I have to sell to my friends?”

Fair questions. Quick answers: yes, it is backed by science; yes, you get your money back if it does not work; and no, you are never pushed.

The videos answer even more here:

<https://ignyt.download.leadpower.net>

Have your own question? Ask me on my page. I will give you a real answer, free: [{{custom_link}}](#).

Best regards,

{{representative_name}}
{{representative_email}}
{{representative_phone}}

If you no longer wish to receive these updates, you can unsubscribe here: [{{unsubscribe_link}}](#)

SUBJECT: What's the One Thing Holding You Back?

Hi {{participant_first_name}},

Be honest with yourself for a second. When you think about the next step, what is the one thing that makes you pause?

Is it time? Money? Whether it really works? Whatever it is, it helps to say it out loud. Most worries shrink once you get real answers.

The two short videos clear up a lot of them:

<https://ignyt.download.leadpower.net>

For the rest, that is my job. Tell me your worry on my page and I will help, free: [{{custom_link}}](#).

Best regards,

{{representative_name}}
{{representative_email}}
{{representative_phone}}

If you no longer wish to receive these updates, you can unsubscribe here: [{{unsubscribe_link}}](#)

SUBJECT: This Probably Sounds Familiar

Hi {{participant_first_name}},

Does this sound like someone you know? Busy mornings. A slump in the afternoon. A little energy only after the kids are in bed.

A lot of people live this way and call it “normal.” But what if steady energy could be your new normal?

That is what helping your cells can do. The videos explain it simply:

<https://ignyt.download.leadpower.net>

Want help getting started? Come to my page. I will show you the easy first step, free: [{{custom_link}}](#).

Best regards,

{{representative_name}}
{{representative_email}}
{{representative_phone}}

If you no longer wish to receive these updates, you can unsubscribe here: [{{unsubscribe_link}}](#)

SUBJECT: The Part Most Companies Skip

Hi {{participant_first_name}},

Have you ever bought something, hoped for help... and then heard nothing again?

I think that is backwards. The product matters. But so does the person beside you.

That is why you have me. A real person to answer your questions and check in.

See how our help works in the videos here:

<https://ignyt.download.leadpower.net>

And here is my page, where you can reach me anytime. I would love to say hello: {{custom_link}}.

Best regards,

{{representative_name}}
{{representative_email}}
{{representative_phone}}

If you no longer wish to receive these updates, you can unsubscribe here: {{unsubscribe_link}}

SUBJECT: Why People Stick With Us

Hi {{participant_first_name}},

Want to know why people stay with ORYGN / IGNYT? It is not fancy ads. It is three quiet things: real science, an honest money-back promise, and steady help.

No hype to keep up with. No pressure. Just a company that does what it says.

If that sounds good, the videos are a great place to start:

<https://ignyt.download.leadpower.net>

And the steady help? That is me. Come to my page and let us talk, free: {{custom_link}}.

Best regards,

{{representative_name}}
{{representative_email}}
{{representative_phone}}

If you no longer wish to receive these updates, you can unsubscribe here: {{unsubscribe_link}}

SUBJECT: The Simplest Next Step

Hi {{participant_first_name}},

Let us make this easy. You do not have to decide anything big today. You just take one small step.

That step? Watch the two short videos. They explain it all in plain words, with no pressure:

<https://ignyt.download.leadpower.net>

After that, it is fully your call. And if a question pops up, I am one click away on my page. I will help you fast: {{custom_link}}.

Got five minutes today?

Best regards,

{{representative_name}}
{{representative_email}}
{{representative_phone}}

If you no longer wish to receive these updates, you can unsubscribe here: {{unsubscribe_link}}

SUBJECT: Which One Matters More to You?

Hi {{participant_first_name}},

Quick either/or. Right now, what would help more — feeling better each day, or having a little extra money coming in?

There is no wrong answer. We can help with both. It just helps to know where you would like to start.

The videos show each path so you can pick yours:

<https://ignyt.download.leadpower.net>

Tell me which one on my page, and I will point you the right way, free: {{custom_link}}.

Best regards,

{{representative_name}}
{{representative_email}}
{{representative_phone}}

If you no longer wish to receive these updates, you can unsubscribe here: {{unsubscribe_link}}

SUBJECT: Built on Proof, Not Promises

Hi {{participant_first_name}},

When something sounds good, what do you look for next? Proof, right?

I get it. So everything we do rests on real things: a salmon peptide backed by science, products we make ourselves, and a money-back promise.

No empty words. Just stuff you can check.

Start with the short videos here:

<https://ignyt.download.leadpower.net>

Want me to send you more proof? Ask on my page and I will get it to you, free: [{{custom_link}}](#).

Best regards,

{{representative_name}}

{{representative_email}}

{{representative_phone}}

If you no longer wish to receive these updates, you can unsubscribe here: [{{unsubscribe_link}}](#)

SUBJECT: Picture Six Months From Now

Hi {{participant_first_name}},

Imagine it is six months from today and things went well. Your energy is steady. The scale is moving the right way. Maybe a little extra money is coming in.

Here is the real question: what is the first step to make that happen?

It is smaller than you think. It starts with the videos here:

<https://ignyt.download.leadpower.net>

Want help with that first step? Come to my page and I will map it out with you: {{custom_link}}.

Best regards,

{{representative_name}}
{{representative_email}}
{{representative_phone}}

If you no longer wish to receive these updates, you can unsubscribe here: {{unsubscribe_link}}

SUBJECT: Still Here Whenever You're Ready

Hi {{participant_first_name}},

No pressure today. Just a friendly note. Sometimes the right time is not the first time we hear about something. That is okay.

So one simple question: is now a better time to take a look?

If it is, everything is waiting for you — videos and guide:

<https://ignyt.download.leadpower.net>

And if you would rather just talk, I am right here. Come to my page and I will help, never push: [{{custom_link}}](#).

Best regards,

{{representative_name}}
{{representative_email}}
{{representative_phone}}

If you no longer wish to receive these updates, you can unsubscribe here: [{{unsubscribe_link}}](#)

SUBJECT: One Last Note (and an Open Door)

Hi {{participant_first_name}},

For two months, I have shared how ORYGN / IGNYT can help with steady energy, a healthy weight, and extra money — all with real science and honest help.

So here is my last question, and it is an easy one: would you like to take the next step?

If yes, start with the short videos and your guide here:

<https://ignyt.download.leadpower.net>

Either way, my door stays open. Come to my page anytime and I will answer any question you have: [{{custom_link}}](#).

Thank you for letting me be part of your journey.

Best regards,

{{representative_name}}
{{representative_email}}
{{representative_phone}}

If you no longer wish to receive these updates, you can unsubscribe here: [{{unsubscribe_link}}](#)